

# EDGAR LITUMASOTO

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## WORK EXPERIENCE

### CNN International . Freelance Graphic Designer

July 2011 - Current

Design title graphics for on-air broadcast.  
Design graphics for on-air touch screen LCDs. Process maps.  
Assist in logo design for news packages.  
Process photographs in different formats.

### Micromeritics . Branding Communications Designer

October 2009 - June 2011

Design for scientific functionality . Establishing a modern brand .  
Animating/compositing scientific reactions with instruction from scientists.  
Animated logos for the various brands/subsidiaries of the company.  
Storyboard creation for narrated videos to be shot and edited.  
Application of graphics to be installed on the walls of the company.  
Established iconography to be used in print, web, software, and instruments.  
Vector Illustration for general PR and scientific techniques.  
Trade Show Booth Design with motion graphic content integration.  
Social Media Implementation with twitter and youtube

### Digital Aquarium Multimedia Lab . Manager of Graphic Design

October 2005 - October 2009

Branding the multimedia lab through re-design of logo.  
Established iconography to be used throughout the lab.  
Animated and composited a 1 minute promotional animation with two co-workers.  
Taught Workshops in : Photoshop, Illustrator, SLR Exposure Theory, After Effects, and Digital Illustration Work Flow

### Brash Music . Junior Designer

May 2007 - August 2007

30 second animated tv spot animation for an Aaron Shust; an artist from the label.  
General web site maintenance using flash and php.  
Photography/packaging for Stacey Dee's album "Learning to Love"

### Artifact Design . Intern Designer

December 2007 - March 2008

Designing elements for compositing . Compositing Hasbro TV Spot .  
30 second Peace Corps Commercial . Spider Wick Pitch Work

## EDUCATION

2005-2008

BFA in Graphic Design, Georgia State University

2002- 2005

Associates in Computer Science, Gainesville College

Associates in Art, Gainesville College

## SKILLS

Photoshop . illustrator . After Effects . Preliminary Cinema 4D . Final Cut Pro  
illustration . iconography . Manual Exposure SLR Photography . Fluent in Spanish

## ACCOMPLISHMENTS

- PETA picked up an academic motion graphic piece to implement on the web.
- Animation Semifinalist in the 2008 Adobe Design Achievement Awards Contest
- Semifinalist in 2007 Key Art Awards contest for WALK THE LINE movie poster design
- Illustrations published in PHOTOSHOP WORKFLOW SETUPS by Eddie Tapp
- Illustrations published in WHAT IS PSYCHOLOGY? by Ellen Pastorino & Susann Doyle-Portillo

## Art Shows Exhibited

Pancakes and Booze Show . Exhibited two digital paintings. Atlanta . May 2011  
WonderRoot's "Best of Year One" Film Screening . 30 sec Animation . Atlanta . March 2011  
Plastics Show at the EyeDrum Gallery . Exhibited Vector illustration . Atlanta . Dec 2010



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