

EDGAR LITUMASOTO

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HISTORY

Micromeritics . Freelance Graphic Designer

January 2014 - March 2020

Create marketing videos/animations, and technical demo videos
Animate scientific reactions and lab instrumentation, scientific infographics,
Print layout design, logo design, iconography
Direct and develop comic strip campaign incorporating interactive games

Glass Eye Screenworks . Motion Graphics Designer

July 2012 - December 2013

Animate point of sale display videos for the At&t brand
Animate and composite in 3D for the Android and At&t brand
Composite and simulate mobile phone UI interactions
Design and animate 3D icons for menus

CNN International . Freelance Graphic Designer

July 2011 - April 2012

Design title graphics for on-air broadcast.
Design graphics for on-air touch screen LCDs. Process maps.
Assist in logo design for news packages.
Process photographs in different formats.

Micromeritics . Branding Communications Designer

October 2009 - June 2011

Design for scientific functionality . Establishing a modern brand .
Animating/compositing scientific reactions with instruction from scientists.
Animated logos for the various brands/subsidiaries of the company.
Storyboard creation for narrated videos to be shot and edited.
Application of graphics to be installed on the walls of the company.
Established iconography to be used in print, web, software, and instruments.
Trade Show Booth Design with motion graphic content integration.

Digital Aquarium . Manager of Graphic Design

October 2005 - October 2009

Branding the multimedia lab through re-design of logo.
Established iconography to be used throughout the lab.
Animated and composited a 1 minute promotional animation.
Taught Workshops in : Photoshop, Illustrator, SLR Exposure Theory,
After Effects, and Digital Illustration Work Flow

Artifact Design . Intern Designer

December 2007 - March 2008

Designing elements for compositing . Compositing Hasbro TV Spot .
30 second Peace Corps Commercial . Spider Wick Pitch Work

Brash Music . Intern Designer

May 2007 - August 2007

30 second animated tv spot animation for an Aaron Shust; an artist from the label.
General web site maintenance using flash and php.
Photography/packaging for Stacey Dee's album "Learning to Love"

EDUCATION

2008 . BFA in Graphic Design, Georgia State University

2005 . Associates in Computer Science, Gainesville College
Associates in Art, Gainesville College

SOFTWARE PROFICIENCY

Photoshop
Illustrator
After Effects
Adobe Premiere
Cinema4D

OTHER SKILLS

Illustration
Manual Exposure SLR Photography
Fluent in Spanish
Iconography